



2019 GEELONG CATS

CORPORATE HOSPITALITY



A MESSAGE FROM BRIAN COOK

Whether on or off the field, as a club we are always striving for Greatness.

Our values such as *Precision, United, Adventurous* and *Integrity* are all equally important whether we're talking about the 22 AFL players who run out on game day, or the club's hospitality and events staff who entertain and attend to thousands of guests we welcome to our stadium and venues each year.

We are extremely proud of our events and hospitality offering and truly believe the facilities of GMHBA Stadium are some of the best in the world.

We look forward to having you as our guest and showing you how we do things, The Geelong Way.

Thanks for your support and Go Cats!

Brian Cook
Chief Executive | Geelong Cats



MATCH DAY

HOSPITALITY

Make match day a memorable experience with Geelong Cats premium hospitality. Our collection of packages gives you the opportunity to develop relationships with leading business identities, clients and colleagues who share a passion for Geelong, or simply enjoy the game at its finest with friends or family.





PRESIDENT'S CLUB

President's Club is our most prestigious match day experience.

Enjoy a day full of premium hospitality, gaining magnificent insight into the Geelong Cats from special guest speakers and developing meaningful relationships with colleagues, clients and other businesses.

INCLUSIONS

- + Premium seat
- + Gourmet three-course dining experience and half-time footy fare
- + Premium beverage package
- + VIP waiter service
- + MC & special guest speakers
- + Live entertainment
- + AFL Record
- + Networking opportunities
- + Car park pass

AVAILABLE FOR

All 11 home games



RD 2
GMHBA



RD 4
GMHBA



RD 6
GMHBA



RD 7
MCG



RD 9
GMHBA



RD 11
GMHBA



RD 15
GMHBA



RD 17
GMHBA



RD 18
MCG



RD 21
GMHBA



RD 23
GMHBA



INVESTMENT

From \$395 pp



DRESS CODE

Jacket, tie optional. No denim.
Ladies accordingly



THE PIVOTS

Experience a day or night of football at its finest; where we bring together Cats supporters in a premium match day setting.

Hosted by Geelong favourites, Billy Brownless and Barry Stoneham, enjoy a relaxed networking setting with businesses, colleagues and clients, or share the game with friends and family.

INCLUSIONS

- + Gourmet two-course dining experience, cheese platter and half-time footy fare
- + Premium beverage package
- + MCs Billy Brownless and Barry Stoneham with guest speakers
- + Premium seat
- + AFL Record
- + Car park pass

AVAILABLE FOR

All 11 home games

RD 2 GMHBA	RD 4 GMHBA	RD 6 GMHBA	RD 7 MCG	RD 9 GMHBA	RD 11 GMHBA	RD 15 GMHBA	RD 17 GMHBA	RD 18 MCG	RD 21 GMHBA	RD 23 GMHBA



INVESTMENT

From \$310 pp at GMHBA | \$350 pp at MCG



DRESS CODE

Jacket and tie. No denim.
Ladies accordingly





OPEN AIR BOX

Love being amongst the electric atmosphere of a game at GMHBA Stadium, but want your own exclusive space? Take your footy experience to the next level with an Open Air Box.

These boxes are the ultimate in exclusive match day hospitality and you will enjoy a magnificent birds-eye-view from your dedicated area.

INCLUSIONS

- + Gourmet lunch or dinner hamper and half-time footy fare
- + VIP waiter service
- + Beverages on consumption
- + AFL Records
- + Car park passes

6,8,10 AND 12 SEATERS

Any of the below 9 GMHBA Stadium home games



RD 2
GMHBA



RD 4
GMHBA



RD 6
GMHBA



RD 9
GMHBA



RD 11
GMHBA



RD 15
GMHBA



RD 17
GMHBA



RD 21
GMHBA



RD 23
GMHBA



INVESTMENT

\$260 pp



THE LOUNGE

BY STELLA ARTOIS

Showcasing the best vantage point at GMHBA Stadium, the Lounge is the perfect environment to entertain guests.

Great atmosphere and position ensure this experience leaves a lasting impression game after game.

INCLUSIONS

- + Complimentary beverage on arrival
- + Live entertainment
- + Premium seat *(Subject to capacity)*
- + Private cash bar
- + Post-match entertainment
- + Premium canapés

AVAILABLE FOR

Any of the below 9 GMHBA Stadium home games



RD 2
GMHBA



RD 4
GMHBA



RD 6
GMHBA



RD 9
GMHBA



RD 11
GMHBA



RD 15
GMHBA



RD 17
GMHBA



RD 21
GMHBA



RD 23
GMHBA



INVESTMENT

From \$149 pp



DRESS CODE

Strict dress code. Collar required.
Entry will be refused





INNER SANCTUM EXPERIENCE

Overlooking the Cats warm-up area, you will be immersed in the action, feel the energy and intensity as the players go about their pre-game rituals and as the coach delivers his final message.

This exclusive experience captures the unique atmosphere of football and delivers unrivaled match day entertainment.

INCLUSIONS

- + Three-course meal hosted by a member of the Cats inner sanctum
- + Premium beverage package
- + Pre-game briefing from Geelong Cats Coaching staff
- + Watch the team complete their warm up
- + Premium reserved seat
- + Post-game experience in the Geelong Cats rooms to watch the team sing their victory song*

**Victory song experience subject to Geelong Cats win*

AVAILABLE FOR



RD 2
GMHBA



RD 15
GMHBA



RD 21
GMHBA



INVESTMENT

\$995 pp



SEASONAL PACKAGES

Be a part of something truly special in 2019.

We have a sensational range of seasonal Match Day Hospitality packages to suit every need, with benefits extending far beyond the game.

Our collection of premium hospitality allows you to enjoy the game at its finest with friends or family, and gives you the opportunity to develop relationships with leading business identities, clients and colleagues who share a passion for Geelong.





GOLD CATS

Gold Cats members will have the opportunity to mix business with football and enjoy first class hospitality in the President's Club Functions throughout the season, our most prestigious match day experience.

You will be guaranteed a Grand Final ticket regardless of who competes, as well as a range of exclusive events throughout the year.

INCLUSIONS

- + Premium match-day hostility in the President's Club at Geelong Cats Home Games - 11 tickets (*Flexibility of allocation*)
- + Three-course gourmet dining experience, half-time footy fare and premium beverage package
- + Premium seating for 11 Home Games
- + 2019 Home Membership (*11 games, including 2 MCG Home Games*)
- + 2019 Toyota AFL Finals Series ticket
(*includes a ticket to every AFL Finals Series match - week 1, week 2, week 3 and grandfinal*)
- + Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- + One ticket to Geelong Cats AFL Grand Final Brunch
- + One ticket to 2019 Season Launch - Gold seating
- + One ticket to 2019 Carji Greeves Medal Best & Fairest Night - Gold seating
- + One ticket to Cats in Business event
- + 10% Discount at Charles & Co Cafe and Cats Shop
- + AFL Records
- + Car park pass for all Geelong Cats Home Games
- + Personal or business acknowledgment in the match day venue



ADD ON - EVENTS PACKAGE

- + Choose to attend three additional Cats events including:
Fare on the Field, Season Launch, Cats in Business, Women in Sport Breakfast, Hall of Fame Dinner, Dining Collective



INVESTMENT

\$7,810 pp | Add on \$350 pp



DRESS CODE

Jacket, tie optional. No denim.
Ladies accordingly



THE PIVOTS

It's more than just a game of footy for The Pivots. Join the most passionate and long-standing supporters, and cheer the Cats to victory together in 2019.

Experience a day or night of football at its finest; where we bring together Cats supporters in a premium match day setting.

Hosted by Geelong favourites, Billy Brownless and Barry Stoneham and featuring a special guest panel, enjoy a relaxed networking setting with businesses, colleagues and clients, or share the game with friends and family.

INCLUSIONS

- + Match day hospitality for nine Home Games at GMHBA Stadium
- + Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- + Premium seating for nine Home Games
- + One ticket to 2019 Season Launch
- + 2019 Home Membership *(11 games, including 2 MCG Home Games)*
- + Premiership Membership guaranteeing access to purchase a 2019 Toyota AFL Grand Final ticket should the Geelong Cats compete
- + Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials
- + 10% Discount at Charles & Co Cafe and Cats Shop
- + Personal or business acknowledgment in the match day venue
- + AFL Record
- + Car park pass



ADD ON - EVENTS PACKAGE

- + Choose to attend three additional Cats events including:
Fare on the Field, Season Launch, Cats in Business, Women in Sport Breakfast, Hall of Fame Dinner, Dining Collective

ADD ON - BLOCKBUSTER

- + Choose to attend our Melbourne blockbuster games including:
Rd 7 V Essendon and Rd 18 V Melbourne



INVESTMENT

\$4,835 Single | \$9,085 double
Add on Events \$350 pp | Add on Blockbuster \$650pp



DRESS CODE

Jacket and tie. No denim.
Ladies accordingly



WE ARE GEE LONG SUPPORTERS

Be a part of an inclusive, passionate group of Melbourne-based professionals and supporters and cheer the cats to victory together in 2019

Your MCs Billy Brownless and Barry Stoneham will entertain you throughout the day or night, as they host a special guest panel each game.

INCLUSIONS

- + Match day hospitality for seven Home Games
- + Two-course gourmet dining experience, half-time footy fare, cheese boards and premium beverage package
- + Premium seating for seven Home Games
- + One ticket to 2019 Season Launch or 2019 Carji Greeves Medal Night
- + AFL Record
- + Car park pass
- + Exclusive invitation to a closed training session and light lunch with Geelong Cats Officials

ADD ON - EVENTS PACKAGE

- + Choose to attend three additional Cats events including:
Fare on the Field, Season Launch, Cats in Business, Women in Sport Breakfast, Hall of Fame Dinner, Dining Collective



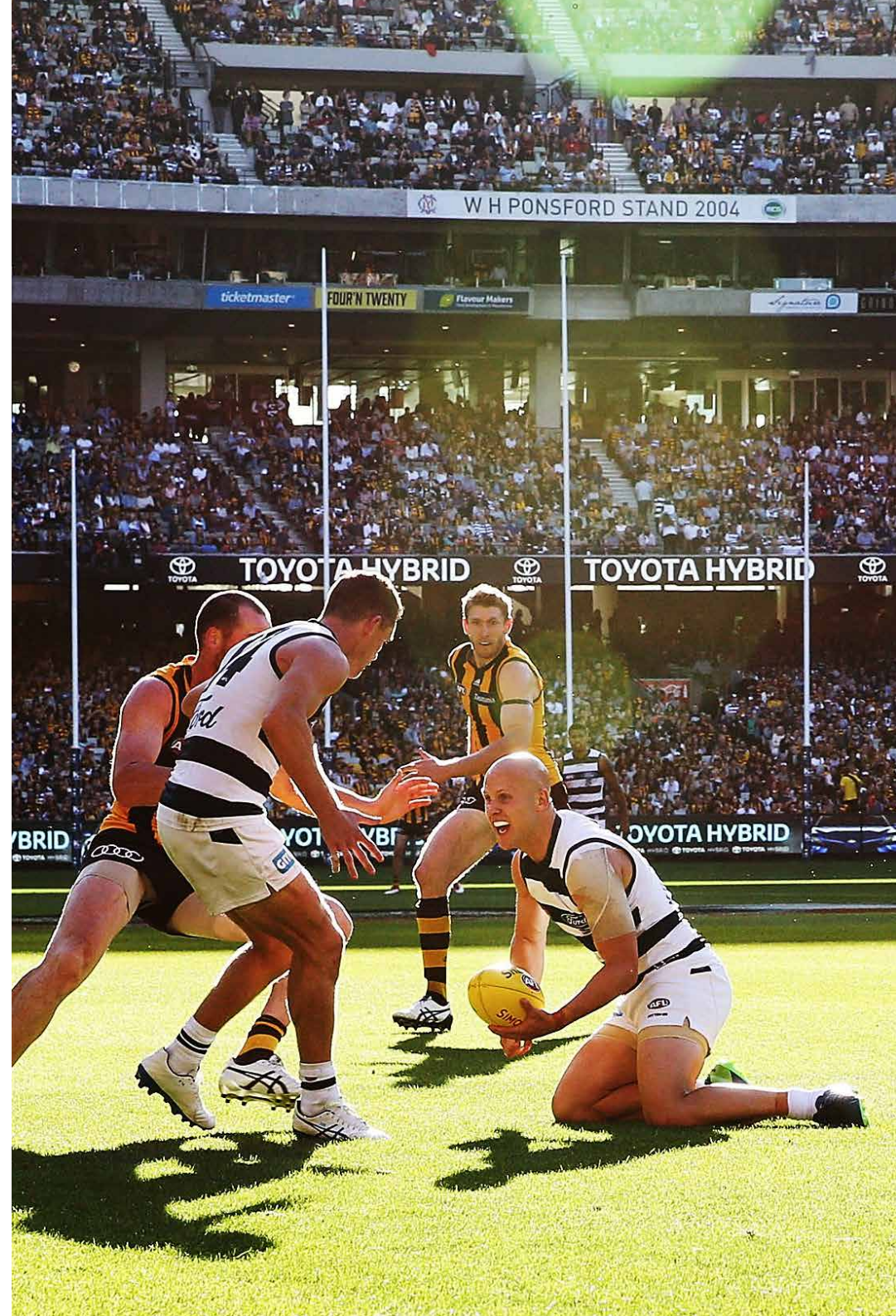
INVESTMENT

\$3,435 pp | Add on \$350 pp



DRESS CODE

Jacket and tie. No denim.
Ladies accordingly





15 SEATER - REG HICKEY STAND



INVESTMENT

\$3,590 pp | Add on \$195 pp



DRESS CODE

Collar required



REG HICKEY EXECUTIVE SUITE

Enjoy all the excitement of our action-packed Home Games live from the comfort of your GMHBA Stadium Executive Suite.

You'll love the exclusivity of your private indoor entertaining area, as well as the superb panoramic views over the playing field.

INCLUSIONS

- + Nine Home Games in your Executive Suite at GMHBA Stadium
- + Gourmet food catering
- + Private bar with alcoholic & non alcoholic beverages
- + VIP waiter service
- + 2019 Home Membership (*11 games, including 2 MCG Home Games*)
- + Two tickets to 2019 Season Launch or 2019 Carji Greeves Medal Best & Fairest Night
- + Personal or business acknowledgment on your Executive Suite door and exterior facing window
- + Access to The Lounge post-match
- + AFL Records
- + Car park passes

ADD ON

- + Add a Premiership Membership, which guarantees you access to purchase a 2019 Toyota AFL Grand Final ticket should the Cats compete



OPEN AIR BOX

Love being amongst the electric atmosphere of a game at GMHBA Stadium, but want your own exclusive space? Take your footy experience to the next level with an Open Air Box.

These boxes are the ultimate in exclusive match day hospitality and you will enjoy a magnificent birds-eye-view from your dedicated area.

INCLUSIONS

- + Nine Home Games in your Open Air Box at GMHBA Stadium
- + Gourmet lunch or dinner hamper and half-time footy fare
- + VIP waiter service
- + Beverages on consumption
- + 2019 Home Membership (*11 games, including 2 MCG Home Games*)
- + Two tickets to 2019 Season Launch or 2019 Carji Greeves Medal Best & Fairest Night
- + Personal or business signage on the Open Air Box
- + Car park passes
- + AFL Records

6,8,10 AND 12 SEATERS



INVESTMENT

\$2,690 pp | Add on \$195 pp

ADD ON

- + Add a Premiership Membership, which guarantees you access to purchase a 2019 Toyota AFL Grand Final ticket should the Cats compete



AFL PLAYER SPONSORSHIP

The 2019 Geelong Cats Player Sponsorship program is focused on delivering supporters and business networks the opportunity to engage with the inner sanctum of the club.

Player Sponsorship provides you or your business with exclusive access to Geelong's most valuable asset – its players.

PLUS UPGRADE

- + An intimate dinner in Geelong, with selected Geelong Cats players
- + Access for two to watch the players warm up at a Geelong Cats Home Game
- + Post-game experience in the Geelong Cats rooms to watch the team sing the victory song! *(Victory song experience subject to Geelong Cats win)*
- + Invitation for two to view a closed training session



INCLUSIONS

- + Training session for sponsors and selected players at GMHBA Stadium
- + Invitation for two children to attend the 2019 Junior Member Clinic *(Children must be aged 6 – 14 years old)*
- + A 2019 Cats guernsey signed by your player
- + Two tickets to 2019 Geelong Cats Season Launch, seated at your player's table
- + Invitation for two to attend the VIP Player Sponsor function at Season Launch, exclusive to Player Sponsors and players
- + 2019 Home Membership *(11 games, including 2 MCG Home Games)*
- + Premiership Membership, which gives you guaranteed access to purchase a 2019 Toyota AFL Grand Final ticket should the Cats compete
- + Recognition on the Geelong Cats website and player profile page
- + Your business name to appear alongside your player on the big screen on GMHBA Stadium match days
- + Your business or individual name on your player's locker



INVESTMENT

Captain - \$3,320 | Established - \$ 3,220

Emerging - \$2,770 | Academy - \$2,020

Plus upgrade - \$1,600 pp



AFLW PLAYER SPONSORSHIP

Make her story possible and help shape our future as we launch into this new and exciting season. Align yourself or your business with our inaugural AFLW team.

The Geelong Cats AFLW Player Sponsorship Program provides the opportunity to gain exclusive contact with our 2019 playing group and take part in unique inner sanctum experiences throughout the season.

This program is perfect for small business owners, families and passionate supporters who want to support our AFLW players and benefit from brand exposure, B2B and networking opportunities.

Plus, it's the perfect way to connect with the club!

INCLUSIONS

- + Two tickets to AFLW Season Launch
- + Player signed Cats guernsey
- + AFLW Membership
- + Two tickets to Women in Sport Breakfast
- + Exclusive invite for two guests to a closed training session
- + Individual or business name on player's locker
- + Recognition on player profile section of the Geelong Cats website



INVESTMENT

AFLW listed player - \$2,000





2019 HOME FIXTURE

WITH CORPORATE OPTIONS

RD	DATE	GAME	VENUE	TIME	PRESIDENT'S	PIVOTS	WAGS	LOUNGE
2	Saturday 30 March	Geelong Cats v Melbourne	GMHBA Stadium	7.25pm	●	●		●
4	Saturday 13 April	Geelong Cats v GWS Giants	GMHBA Stadium	1.45pm	●	●		●
6	Sunday 28 April	Geelong Cats v West Coast Eagles	GMHBA Stadium	4.40pm	●	●		●
7	Sunday 5 May	Geelong Cats v Essendon	MCG	3.20pm	●	●	●	
9	Saturday 18 May	Geelong Cats v Western Bulldogs	GMHBA Stadium	4.35pm	●	●		●
11	Saturday 1 June	Geelong Cats v Sydney Swans	GMHBA Stadium	4.35pm	●	●		●
15	Friday 28 June	Geelong Cats v Adelaide Crows	GMHBA Stadium	7.50pm	●	●		●
17	Saturday 13 July	Geelong Cats v St Kilda	GMHBA Stadium	7.25pm	●	●		●
18	Sunday 21 July	Geelong Cats v Hawthorn	MCG	1.10pm	●	●	●	
21	Saturday 10 August	Geelong Cats v North Melbourne	GMHBA Stadium	7.25pm	●	●		●
23	TBC	Carlton	GMHBA Stadium	TBC	●	●		●



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